

Equity Matters.

One of the founding principles of the Oregon City Business Alliance (OCBA) is the belief that “A rising tide lifts all boats.” That aphorism only holds true if all boats have the same length of chain to their anchors. When one class of people is held down by centuries of discrimination, lack of access to jobs, health care, and education, then that lack of opportunity for advancement will negatively impact our entire community. If all members of a society do not have the ability to fully participate in the economy of that society, it is to the detriment of the entirety of that society.

No single organization can hope to solve all issues of a community. The OCBA was founded to encourage, promote, and support a positive and sustainable economic environment in Oregon City. That means for every citizen.

The safety of a thriving community is paramount. To that end, Oregon City is in the enviable position of having a demonstrably equitable Police Department which is well-loved and appreciated by our citizens. There is no record of any abuse or evidence of brutality. In fact, quite the opposite. For example, the Oregon City Police have a well-received and positive presence in our School Resource Officer program as well as our innovative Homeless Liaison Officer position.

The OCBA is proud of our community and works hard to be sure that every citizen is provided equitable opportunities to contribute to our common well-being. The OCBA is committed to cultivating and preserving a culture of Diversity, Equity, and Inclusion. There is always more to do, and the OCBA will be there, doing the right thing for justice in our economy.